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FOR IMMEDIATE RELEASE

Icomera Names Roger Sandén as New President and CEO*Award-winning solution provider of connected vehicle technology gears up for growth*

Göteborg, Sweden, August 10th 2010 – Icomera, the world's leading provider of cellular broadband gateways for mobile applications, announced today that Roger Sandén has been named as the company's new President and CEO.

“We are very excited to have someone with Roger Sanden's record of achievement join Icomera,” says Lennart Svantesson, Chairman of Icomera. “Icomera is continuing to expand into existing and additional geographic areas and the demand for Icomera's innovative connected vehicle solutions is growing. Roger's vast experience in the transportation industry is an ideal match to lead Icomera through this next stage of company growth.”

Roger Sandén brings over 25 years of experience including senior executive positions at ABB, Bombardier and Daimler Chrysler Rail Systems Adtranz.

Roger Sandén comments “I am delighted to be appointed President and CEO of Icomera and look forward to managing the challenges of growth that our successful product and service offering is bringing. I am already increasing the team to strengthen the capabilities of Icomera to support its customers and partners. With a new organisational structure to match the growth of the business, we will provide increased efficiency in our customer facing service, products and solutions.”

Icomera's family of products delivers the critical elements required to provide connected solutions to road and rail transport. Among its customer base, recent announcements of projects awards have been made by National Express, Stagecoach, SJ, First and others.



About Icomera

Established in 1999, Icomera is the world's leading provider of cellular broadband gateways delivering Internet connectivity for passenger transport, public safety and enterprise applications. Icomera technology bridges wide-area 3G and 4G cellular networks with on-board Wi-Fi and Ethernet access. Icomera's award-winning Moovbox devices are deployed on rail, road and sea in over 22 countries providing real-time high-speed access for passenger Wi-Fi, fleet tracking and control of mission critical on-board systems. Icomera is headquartered in Sweden with office in the United Kingdom, and channel partners worldwide. For more information visit <http://www.icomera.com>.

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