

### FOR IMMEDIATE RELEASE

## Arriva and Icomera announce next steps towards the digital train

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Arriva UK Trains and Icomera have announced the signing of a new framework agreement for the provision of onboard Internet connectivity solutions.

This long-term agreement reaffirms Arriva's commitment to providing an industry-leading onboard passenger experience. As one of the largest providers of both rail and road public transport in the UK, Arriva passengers have been enjoying Icomera passenger Wi-Fi across Arriva's Chiltern Railways and Grand Central services as well as 700 Arriva buses for a number of years.

Icomera will be the preferred supplier for Arriva UK Trains providing innovative onboard connectivity for passengers and crew. Motivated by a joint desire to innovate and transform the customer experience, Arriva, Icomera and British mobile network operator EE are already in collaboration to improve the quality and coverage of the cellular network along the Chiltern mainline between London and Oxford and London and Birmingham. These industry-leading solutions will be rolled out to other areas of the Arriva network in due course.

Kevin Ives, Digital Transformation Director of Arriva UK Trains, said: "In Icomera we have a partner with a demonstrable track record of delivering a quality service, supporting our ongoing commitment to provide the very best digital train experience for our passengers. In an age where it has become increasingly important to stay online and connected, our passengers extensively use free Wi-Fi to check social media, browse the Internet and work productively throughout their journeys."

Dave Palmer, Managing Director of Icomera UK, said: "We are looking forward to continuing our relationship with Arriva. With the ongoing roll-out of our services, public transport in the UK is increasingly becoming a much more engaging and productive environment for passengers."

The Icomera partnership forms part of Arriva's wider digital train ecosystem which includes partners such as leading 4G operator EE and station Wi-Fi specialists Wi-Fi Spark.

### **About Icomera**

Icomera is the world's leading provider of open Internet connectivity and application platforms for passenger transport and public safety. Its award-winning products are deployed on rail, road and sea, serving millions of Wi-Fi users every week across the globe and providing high-speed access for fleet tracking and mission-critical onboard systems.

Icomera is headquartered in Sweden with offices in the United Kingdom, United States, France and channel partners worldwide. For more information visit [www.icomera.com](http://www.icomera.com).

### **About Arriva UK Trains**

Arriva UK Trains is responsible for managing Deutsche Bahn's UK rail operations. Arriva is one of the largest providers of passenger transport in Europe, employing more than 55,000 people and delivering more than 2.2 billion passenger journeys across 14 European countries each year.



Image Title: Arriva Wi-Fi on Train

(<http://www.icomera.com/wp-content/uploads/2016/06/Arriva-Wi-Fi-on-train.jpg>)

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