PRESS RELEASE

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FOR IMMEDIATE RELEASE

Icomera actively working to establish standards for plug-and-play IT systems in public transport

January 13th 2016 – Icomera has joined the Information Technology for Public Transport (ITxPT) initiative as an Associated Member. ITxPT was launched in 2013 by UITP, the International Association for Public Transport, and aims to implement working standards and practices for plug-and-play IT systems used on board vehicles and in back offices.

Icomera is one of Sweden's fastest growing technology companies and its mobile Internet solutions connect tens of thousands of vehicles and millions of passengers to the Internet every week.

Icomera's Associated Membership gives it the opportunity to work more closely with vehicle manufacturers, systems and service providers, and public transport operators. Icomera supports its customers with high-performance wireless Internet technology and an open software platform that hosts a range of virtual applications such as passenger infotainment, remote condition monitoring and real-time video surveillance that run seamlessly through this connectivity.

"Icomera's one box virtualisation strategy is very attractive to ITxPT's existing members. It alleviates many of the challenges transport authorities, operators and manufacturers face when attempting to adopt new technologies, minimising disruptive installations, unnecessary equipment redundancies, wiring, maintenance access and quality issues," said Umberto Guida, UITP EU Projects Director and Chairman of the ITxPT Executive Board.

Karl-Johan Holm, President and CEO of Icomera, added "Icomera's approach is very much aligned with ITxPT's goal of establishing commonly accepted standards for the safe and cost-efficient development of digital systems for public transport. By becoming a member of this initiative we have reaffirmed our commitment to our vision".

About Icomera
Icomera is the world's leading provider of open Internet connectivity and application platforms for passenger transport and public safety. Its award-winning products are deployed on rail, road and sea, serving millions of Wi-Fi users every week across the globe and providing high-speed access for fleet tracking and mission-critical onboard systems. Icomera is headquartered in Sweden with offices in the United States, United Kingdom and channel partners worldwide. For more information visit www.icomera.com.

About ITxPT
The Information Technology for Public Transport Association federates public transport stakeholders to support the deployment of standards and practices for Plug-and-Play IT-systems dedicated to public transport (on-board plug-and-play and their back-office features). Gathering public transport operators and authorities, vehicles manufacturers and ITS companies, ITxPT provides integration and testing platforms allowing the verification of products' compatibility under actual operating conditions. Public Transport authorities and

operators can confirm that their IT architectures are consistent as a whole, by ensuring that modules from different suppliers work well together in Plug & Play mode. For more information, visit: www.itxpt.org.

Image: ITxPT logo
(http://www.icomera.com/wp-content/uploads/2016/01/itxpt_logo.png)

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