

### FOR IMMEDIATE RELEASE

## Matt Hardison appointed President of Icomera US

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Icomera, the world's leading provider of onboard connectivity and Passenger Wi-Fi solutions for public transport, has appointed industry veteran Matt Hardison as the President of its US subsidiary, Icomera US, Inc.

Mr. Hardison will lead the next stage of growth for Icomera's activities in the Americas, a move that coincides with the opening of the company's new US headquarters in the Washington, DC area.

Under his leadership, and together with the new North American headquarters and 24x7 support, Icomera is positioned to rapidly deploy its market-leading technology platform and enable its transport operator partners to deliver improved customer satisfaction, increased operational efficiency, and greater market share.

Commenting on the announcement, Karl-Johan Holm, President and CEO of Icomera Group said: *"The appointment of Matt Hardison as the President of Icomera US, along with the opening of our new Washington office, marks a significant milestone in the growth of Icomera."*

Mr. Hardison was formerly Executive Vice President and Chief Marketing and Sales Officer for Amtrak, and before that served in multiple positions at Amtrak overseeing sales, distribution and customer systems. Prior to Amtrak, he also held senior executive roles in firms serving the aviation and ground transportation markets.

Mr. Holm added: *"The team we are putting in place pairs a wealth of market knowledge with strong technological expertise. Matt's industry experience gives him a unique insight into the challenges faced by public transport operators and, with his guidance, we look forward to helping our partners advance their services to the next level."*

### **About Icomera**

Icomera is the world's leading provider of open Internet connectivity and application platforms for passenger transport and public safety. Its award-winning products are deployed on rail, road and sea, serving millions of Wi-Fi users every week across the globe and providing high-speed access for fleet tracking and mission-critical onboard systems.

Icomera is headquartered in Sweden with wholly owned subsidiaries in the United Kingdom, United States, France and Germany, and channel partners worldwide. For more information visit [www.icomera.com](http://www.icomera.com).

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Image Title: Matt Hardison  
([http://www.icomera.com/wp-content/uploads/2016/10/Matt\\_Hardison.jpg](http://www.icomera.com/wp-content/uploads/2016/10/Matt_Hardison.jpg))

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