



Press release 19th November 2020

# Icomera Delivers Onboard Entertainment System for Transwa's Fleet of Coaches in Australia

Icomera has recently completed the roll-out of an onboard entertainment system for Transwa's luxury coach fleet, further increasing comfort levels for passengers travelling with Western Australia's regional public transport provider. ENGIE Solutions, through its subsidiary Icomera, is the world's leading provider of wireless Internet connectivity for public transport; Transwa's onboard entertainment system will help facilitate the choice to travel by coach in the region, a move fully in line with ENGIE Solutions' objective to reinvent living environments for a more virtuous and sustainable world.

Installed on Transwa's 23 Volvo B11R Irizar i6 coaches, the "Bring Your Own Device" (BYOD) solution will enable passengers to access a wide range of media content, from Hollywood movies and TV shows, to magazines, audiobooks and games, directly from their personal phones, tablets and laptops. The onboard entertainment content is hosted locally on board the vehicle by Icomera's powerful X³ multimodem mobile access & applications router; the media content on offer will be regularly refreshed overthe-air and fleet-wide using the mobile Internet connection supplied by Icomera's platform.

Tim Woolerson, General Manager at Transwa, said: "As a regional public transport provider in a state as vast as Western Australia, our aim at Transwa is to improve the amenity for passengers on what are often very long trips (on average 300 kilometres). A reliable, good-quality entertainment system - in this case, one which is compatible with the passenger's own device - is a key part of this, and we are happy to partner with Icomera and ENGIE in making this available on our luxury, five-star road coaches."

## A Service Also Deployed on Transwa Trains...

As part of the upgrade project, Transwa's high-speed Prospector trains which cover the 653km rural rail route between Kalgoorlie and Perth have also been updated with new entertainment content, offering travellers a greater variety of movies, TV shows and music to enjoy via seat-back screens. Looking ahead, there is the potential for Icomera's centralised connectivity platform to be installed on Transwa's Prospector, AvonLink, MerredinLink, and Australind train services; this would allow for the delivery of a BYOD onboard entertainment solution similar to that which has now been deployed on Transwa's coaches. Additionally, Icomera and ENGIE have been tasked with investigating the feasibility of introducing Passenger Wi-Fi across the Transwa rail network for some point in the future.

Peter Kingsland, SVP UK, Asia & Australia at Icomera, commented: "With on-the-ground installation support from ENGIE's Perth office, and in collaboration with a number of local WA-based businesses, we are pleased to have partnered with Transwa to deliver this solution which will help keep passengers entertained as they travel long distances by coach and train. We look forward to continue growing our relationship with Transwa over time, and strengthening Icomera's presence in the Australasia region."

### **About Icomera**

A wholly owned subsidiary of ENGIE Solutions, Icomera is the world's leading provider of wireless Internet connectivity for public transport and is committed to promoting green mobility. Serving millions of Wi-Fi users worldwide, our award-winning technology makes public transport a better, safer, more attractive option for passengers, supporting our mission to help contribute to a reduction in carbon emissions of 3.5 million metric tons by 2022. Icomera is headquartered in Gothenburg, Sweden, with main offices in the United Kingdom, Germany, France, Italy, the United States and Canada.

Find out more at icomera.com

#### **About ENGIE Solutions**

ENGIE Solutions supports towns, industries and companies in the tertiary sector, providing them with solutions to the challenges posed by the energy transition in the form of turnkey and bespoke packages.

ENGIE Solutions' experts apply all their expertise in pursuit of three aims: Optimising the use of energy and resources, greening energies and reinventing living and working environments.

ENGIE Solutions guarantees its clients a single point of contact and a combination of complementary offerings that go beyond energy. The company is committed to achieving results and its 50,000 employees which operate throughout France (900 sites) have expertise in an extremely diverse number of areas, ranging from the design and operation of infrastructure & services, to funding, installation and maintenance.

ENGIE Solutions is part of the ENGIE Group, one of the world's leading low-carbon energy and services groups whose purpose is to act to accelerate the transition towards a carbon-neutral world.

Turnover: €10 billion.

To find out more, visit <a href="https://www.engie-solutions.com/en">https://www.engie-solutions.com/en</a>

#### **About Transwa**

Transwa provides public transport to over 240 destinations within regional Western Australia operating four rail services and 23 five-star road coach services.

The AvonLink train operates five return services per week between Midland and Northam (via Toodyay) and the MerredinLink train operates three return services per week between East Perth and Merredin. Transwa's luxury road coaches travel as far north as Kalbarri and Meekatharra, east to Esperance and throughout WA's South West including Busselton, Margaret River and Albany. The modern Prospector train travels between East Perth and Kalgoorlie daily. Transwa also operate the Australind train between Perth Station and Bunbury Passenger Terminal.

Find out more at <a href="https://www.transwa.wa.gov.au/">https://www.transwa.wa.gov.au/</a>

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Image: A Transwa Coach (View Full Resolution)