



Press Release
13th April 2021

Icomera CEO Accepted into Forbes Technology Council

Forbes Technology Council Is an Invitation-Only Community for World-Class Technology Executives

April 13, 2021, BETHESDA, MD – Icomera, a subsidiary of ENGIE Solutions and the world’s leading provider of wireless Internet connectivity for public transport, is pleased to announce Magnus Friberg, Chief Executive Officer, has been accepted into the Forbes Technology Council, an invitation-only community for world-class technology executives.

Magnus’ appointment to the Forbes Technology council is a timely one for the transportation industry; the global recovery is deeply rooted in digitalization and improved access to real-time information for passengers and operators. In his new role, Magnus will work to strengthen collaborative ties between leaders in technology and leaders in transport, creating the digital partnerships necessary to resume society’s shift to sustainable mobility.

Magnus is a transformational and strategic leader with a proven track record of success in achieving revenue, profit and business growth, and turnaround within large multi-national organizations. With over 25 years of sales, marketing, and management experience, he has built and led various teams in the Americas and Europe with significant backgrounds in the high-tech industry.

Magnus was vetted and selected by the Forbes review committee based on the depth and diversity of his experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

“We are honored to welcome Magnus into the community,” said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Technology Council. *“Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world.”*

At Icomera, Magnus continues to expand the company’s extensive Internet-enabled product portfolio centered around providing a reliable, informed, and entertained experience for the transportation industry – *The Connected Journey*. Magnus believes in a right-sized approach to solutions; continuously formulating recommendations to keep transit and freight rail connected to meet the immediate and future needs of the transportation industry.

“In today’s virtual world, community is of the utmost importance,” said Magnus Friberg, CEO of Icomera. *“Furthering my investment to the transportation market sector starts with continued global collaboration and even stronger relationships between the transport and technology industries for a smarter, cleaner future. I’m honored to have the opportunity to collaborate with technology thought leaders across the globe.”*

About Icomera

Icomera is the world's leading provider of wireless Internet connectivity for public transport and is committed to promoting green mobility. Serving millions of Wi-Fi users worldwide by connecting 30,000+ trains, trams, coaches and buses, our award-winning technology makes public transport a better, safer, more attractive option for passengers. A wholly owned subsidiary of ENGIE Solutions, Icomera is headquartered in Gothenburg, Sweden, with main offices in the United States, Canada, United Kingdom, Germany, France, and Italy. Find out more at icomera.com.

About ENGIE Solutions

ENGIE Solutions supports towns, industries, and companies in the tertiary sector, providing them with solutions to the challenges posed by the energy transition in the form of turnkey and bespoke packages. ENGIE Solutions' experts apply all their expertise in pursuit of three aims: optimizing the use of energy and resources, greening energies and reinventing living and working environments. ENGIE Solutions guarantees its clients a single point of contact and a combination of complementary offerings that go beyond energy. The company is committed to achieving results and its 50,000 employees which operate throughout France (900 sites) have expertise in an extremely diverse number of areas, ranging from the design and operation of infrastructure & services, to funding, installation, and maintenance. ENGIE Solutions is part of the ENGIE Group, one of the world's leading low-carbon energy and services groups whose aim is to become the leader in the zero-carbon transition. Turnover: €10 billion. To find out more, visit <https://www.engie-solutions.com/en>.

About Forbes Councils

Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded Young Entrepreneur Council (YEC). In Forbes Councils, exceptional business owners and leaders come together with the people and resources that can help them thrive. For more information about Forbes Technology Council, visit forbestechcouncil.com.

Global Contact:

Paul Barnes
Chief Marketing Officer, Icomera
+44 (0)7837 917611
paul.barnes@icomera.com

North America Contact:

Adriana M. Hemzacek
Director of Marketing, Icomera US
+1 312 505 5751
adriana.hemzacek@icomera.com



Image: Magnus Friberg, Chief Executive Officer, Icomera ([View Full Resolution Image](#))